

Product Information

Organic and Nature's Fruit & Vegetable Wash rids fresh produce of pesticides, other chemical contaminants, bacteria such as salmonella, e-coli, listeria, animal wastes, dirt, waxes, and contaminants from environmental pollutants. It is made from all natural ingredients that are biodegradable, will not penetrate cell walls and wash off completely. Our **Fruit & Vegetable Wash** does not kill bacteria with harsh chemical disinfectants, such as chlorine, that are harmful when ingested, but washes away bacteria leaving no aftertaste or harmful residue.

Benefits

Organic and Nature's Fruit & Vegetable Wash promotes safe, healthy, fresh and attractive produce. Most produce is not cleaned prior to packaging. In fact, items such as lettuce, asparagus, berries, apples, peaches, apricots and mushrooms are packed in the fields in which they grew. As a result the produce contains chemical fertilizers that are applied to increase yields, pesticides that are applied to control insects and other environmental contaminants. Furthermore, dirt and animal waste can be lodged into the produce creating a serious danger. Our **Fruit & Vegetable Wash** is designed specifically to clean away these contaminants and make produce safe for consumption.

How It Works

The combined surfactants, chelating agents and antioxidants work in concert to remove contaminants from produce. Food quality surfactants reduce the adhesion of unwanted contaminants and help dissolve oil-based pesticides, chemicals, fuel residues, and waxes. Chelating agents attract contaminants away from food surfaces and prevent foreign matter from being redeposited. Antioxidants prevent the deterioration of food and dramatically slow wilting and browning. Antioxidants also neutralize chlorine that is present in most wash water thus eliminating odors and taste associated with chlorine.

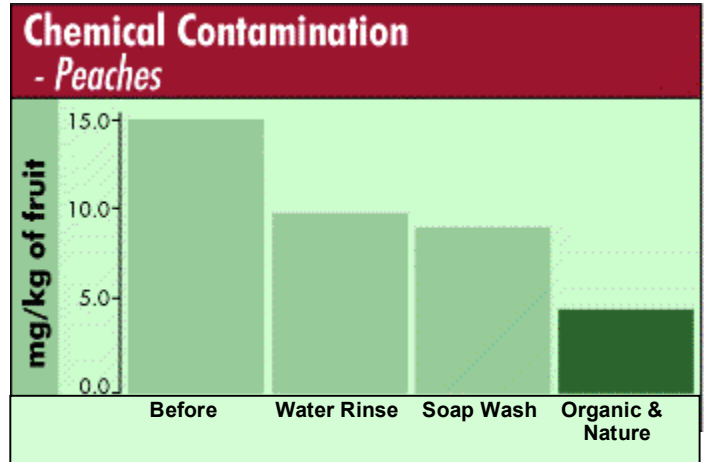
Usage Directions

- Add 1 ounce of **Organic and Nature's Fruit & Vegetable Wash** to 2 gallons of tap water or 1 capful to 1/2 gallon of tap water.
- Place produce in the **Fruit & Vegetable Wash** solution and dunk, swish or agitate for 20 to 30 seconds.
- Rinse under fresh running water and your produce is clean and ready to use.

Wash all your fruits and vegetables (e.g.: lettuce, broccoli, cauliflower, mushrooms, strawberries, raspberries, peaches, grapes, plums, etc.) in the same bath.

Benefits of Organic and Nature™ Fruit and Vegetable Wash

- Non-Toxic & Biodegradable
- Cleans produce naturally
- Removes bacteria, dirt, animal waste, waxes
- Removes pesticides, heavy metals, and other chemicals
- Extends shelf life and slows wilting and browning
- Enhances flavor, aroma and visual appeal of produce
- Does not contain sulfites or chlorine disinfectants
- Reduces risk of sickness or disease



Food Safety Information

Food safety has become an important area of concern. Consumers are becoming more aware of the hazards of careless food handling. Many concern groups and organizations have made great efforts in educating the public of these dangers.

According to the Center for Disease Control and Prevention (CDC), annualized, food related diseases cause an estimated:

- 325,000 serious illnesses
- 76 million cases of gastrointestinal illness
- 5,000 deaths

Consumer Reports addressed pesticide levels found on most domestic produce. They found the levels of some to be unacceptable, especially toxic pesticides. Their findings are especially pertinent to children, who eat far more produce per pound of body weight than adults and who are more sensitive to some effects of pesticides. With some fruits and vegetables, kids who eat just on single serving can exceed the safe daily limit of certain pesticides.

Organic and Nature's Fruit & Vegetable Wash has been created to address these issues. Our product will make organic produce as safe and clean as possible and will make non-organically grown produce as close to organic produce as possible.

